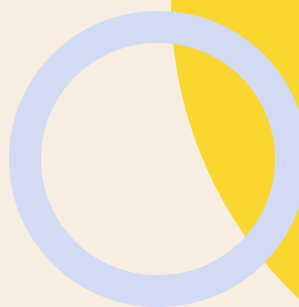




SCHOOL COUNSELING CURRICULUM



IMPACT Procurement Packet

Vendor information, pricing, data privacy, accessibility and a signed sole source statement for the IMPACT School Counseling Curriculum.

INSIDE THIS DOCUMENT

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- Sole source statement, signed by Rachel Davis, MA PPS

Bright Futures Counseling

Thrive International LLC dba Bright Futures Counseling
641 San Roy Drive South, Dunedin, FL 34698 | brightfutures-counseling.com

October 2026

Vendor information sheet

Legal name	Thrive International LLC
Doing business as	Bright Futures Counseling
Product	IMPACT School Counseling Curriculum (PK-8)
Mailing and remit-to address	641 San Roy Drive South, Dunedin, FL 34698
Primary contact	Rachel Davis, MA PPS, Founder rachel@brightfutures-counseling.com
Purchasing, purchase orders and billing	payments@brightfutures-counseling.com
Website	brightfutures-counseling.com
Payment methods	Credit card; purchase order with Net 30 terms; check; ACH bank transfer
Check payee	Thrive International LLC dba Bright Futures Counseling
W-9	Available on request, or download it from the IMPACT schools page at brightfutures-counseling.com. The W-9 shows the taxpayer identification number.
Delivery	Electronic access to the IMPACT member library. Resources are downloaded and printed; nothing is shipped.
License term	12 months from activation, one counselor per license. Licenses on one purchase order share the same term.
Renewal	School and district purchases do not auto-renew. I send a renewal quote before the term ends.
Transfers	Licenses are transferable within the school or district, for example when a counselor changes roles.
Student data	None collected. See the data privacy statement in this packet.

How to order with a purchase order

1

Request a quote

Email
rachel@brightfutures-counseling.com with the number of counselors and schools.

2

Issue a PO

Send the purchase order to
payments@brightfutures-counseling.com.

3

Receive the invoice

I invoice on Net 30 terms, showing your PO number.

4

Counselors get access

Access begins once the purchase order is approved.

Pricing summary

License	Price
Individual counselor	\$390 per counselor per year
School Team up to 3 counselors at one school, one per school	\$590 per year
District pricing, per counselor per year	
5 to 10 licenses	\$330 per counselor
11 to 24 licenses	\$310 per counselor
25 or more licenses	\$290 per counselor

District extras

- A free district coordinator license with 10 or more licenses.
- Licenses are transferable within the school or district.
- No auto-renewal on school and district purchases.

Multi-year agreements

- 2-year agreement: save 10%.
- 3 to 5-year agreement: save 20%.
- Multi-year savings apply on top of district pricing.

Example. 12 counselor licenses at the district price of \$310 come to \$3,720 per year. On a 3-year agreement, the 20% multi-year savings bring that to \$2,976 per year.

Sole source. If your procurement office asks for one, my signed sole source statement is in this packet.

Student data privacy statement

Effective October 2026

I want you to feel completely comfortable bringing IMPACT into your school, so here is exactly how IMPACT handles data.

IMPACT collects no student data.

Students never create IMPACT accounts, never log in to IMPACT and never enter or upload anything to IMPACT. School counselors download printable resources and use them with students at school. Any worksheets, self-assessments or progress monitoring forms your students complete stay with you, on paper or in your district's own systems. I never see them, and I never ask for them. IMPACT receives no student personally identifiable information.

What I collect

Only information about the adults who use IMPACT and the schools that purchase it:

- Counselor account details: name, school email address and school or district.
- Purchase and billing records: purchase orders, invoices and billing contacts.
- Basic account activity, such as which resources a counselor downloads and which trainings they attend, so I can provide certificates and support.

How I use and protect it

- I use it only to provide IMPACT, support your counselors, issue training certificates and handle billing.
- I never sell or rent it, and I never use it to advertise to students.
- Payments go through PCI-compliant payment processors. I never store card numbers.
- I follow a written information security and incident response policy (copy on request) and will notify your district promptly if a security incident ever affects your staff's information.
- When a license ends, I will delete or return staff account information on request, except records I must keep for tax and accounting purposes.

Optional digital versions

Some activities include optional digital versions, such as Google Slides, Google Forms or Boom Cards, that a counselor can copy into the school's own accounts. Those copies run under your school's accounts and agreements with those platforms, and IMPACT receives no data from them.

Data privacy agreements

Because IMPACT does not receive education records or student personally identifiable information, there is nothing student-related for me to protect. Even so, I am glad to sign the Student Data Privacy Consortium (SDPC) National Data Privacy Agreement for your state, with the data elements marked "no student data," or your district's own data privacy agreement.

A reminder for counselors

Please do not post student names or identifying details in the IMPACT counselor community. Use first initials or general descriptions instead.

Questions about privacy are always welcome at rachel@brightfutures-counseling.com.

Rachel

Rachel Davis, MA PPS
Founder, Bright Futures Counseling

Accessibility statement

I want every counselor, and every student a counselor serves, to be able to use IMPACT.

I am working toward conformance with the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA for the IMPACT website, the member library and IMPACT resources. This is ongoing work, and I prioritize the resources counselors use most.

Accommodations on request

If a counselor or student needs an IMPACT resource in an accessible alternative format, or any other accommodation, email me at rachel@brightfutures-counseling.com. I will work with you to provide it.

Rachel

Rachel Davis, MA PPS
Founder, Bright Futures Counseling

Documents available for your review

Download these from the IMPACT schools page at brightfutures-counseling.com, or email me and I will send them.

Document	What it covers
W-9	Taxpayer identification for vendor setup
Quote	Licenses, term, pricing and remit-to details for your purchase order
Sole source statement	Signed statement that IMPACT is available only from Bright Futures Counseling (in this packet)
Data privacy statement and NDPA	No student data; SDPC National Data Privacy Agreement signed on request
Research Summary	The research behind IMPACT and how results are tracked (meets ESSA Tier IV for grants)
ASCA Student Standards Alignment	Coverage of all 36 standards by grade level and tier
CASEL Competencies Alignment	Coverage of the five CASEL competencies
Resource Catalog and Scope and Sequence	Every resource by topic and grade level; month-by-month PK-8 plan
Curriculum Sample and Funding Guide	Real sample pages; federal, state and local funding options



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October 2026

To: Purchasing and procurement staff

Re: Sole source statement for the IMPACT School Counseling Curriculum

To whom it may concern,

I am the founder of Bright Futures Counseling and the creator of IMPACT. I am writing to confirm that Thrive International LLC dba Bright Futures Counseling is the sole developer, copyright owner, publisher and seller of the IMPACT School Counseling Curriculum. IMPACT is not sold through any distributor, reseller or other third party, so it can be purchased only directly from Bright Futures Counseling.

IMPACT is a school counseling curriculum for PK-8 school counselors. Each counselor license includes:

1. A library of electronically delivered, printable resources organized by grade level, topic, tier, resource type and season, with new resources added every month.
2. Tier 1 classroom lessons, Tier 2 small group counseling plans and Tier 3 individual counseling resources.
3. Data collection and progress monitoring tools that match the lessons and groups.
4. Monthly professional development trainings with certificates, plus two courses.
5. Access to a community of school counselors using the same program.

IMPACT is built around the ASCA National Model and the ASCA Student Standards: Mindsets & Behaviors for Student Success, and many resources support CASEL competencies. The IMPACT library, its data tools and its trainings are copyrighted materials that I created and own, and this combination is not available from any other source. IMPACT does not collect any student data.

Published pricing is the same for every school and district of the same size: \$390 per counselor license for 12 months; \$590 per year for a School Team of up to three counselors at one school; and district pricing of \$330, \$310 or \$290 per counselor for 5 to 10, 11 to 24 or 25 or more licenses. Purchase orders can be sent to payments@brightfutures-counseling.com. I invoice on Net 30 terms, and counselors receive access once the purchase order is approved.

My research summary, data privacy statement and W-9 are available on the IMPACT schools page at brightfutures-counseling.com, or by email. Your procurement office makes the final sole source determination, and I am happy to provide any other documentation you need.

Thank you for supporting your school counselors.

Sincerely,

Rachel Davis

Rachel Davis, MA PPS

Founder

Thrive International LLC dba Bright Futures Counseling

For your district's sole source form

Many districts ask the requesting department to explain why a specific product is needed. Counselors and administrators can adapt this paragraph. Replace the bracketed items.

IMPACT, published by Thrive International LLC dba Bright Futures Counseling, is a PK-8 school counseling curriculum built around the ASCA National Model and the ASCA Student Standards. The [district name] school counseling program requires, in one license: (1) Tier 1 classroom lessons, Tier 2 small group plans and Tier 3 individual counseling resources across grades PK-8; (2) data collection and progress monitoring tools that match those lessons and groups; and (3) monthly professional development trainings with certificates for the counselor. [District name] counselors are [already trained on / currently using] IMPACT, and its tools are part of the [MTSS / school counseling program] data process. IMPACT's content is copyrighted and sold only by its publisher, with no distributors or resellers. The price of \$[amount] reflects the publisher's published per-counselor pricing for [number] licenses.

Questions about any document in this packet? Email me at rachel@brightfutures-counseling.com. For purchase orders and billing, email payments@brightfutures-counseling.com.

Rachel

Rachel Davis, MA PPS
Founder, Bright Futures Counseling